

LOUIS DOMINICK COPPOLA

EDUCATION

Molloy College – Rockville Centre, NY
M.B.A. in Business Administration

May 2006

Molloy College – Rockville Centre, NY
B.S. in Computer Science and Minor in Computer Information Systems

January 2003

AWARDS

Sigma Beta Delta
Mensa

April 2006
2003 – Current

SAMPLING OF RECENT TEACHING & SPEAKING EXPERIENCE

Sustainability Reporting – What Matters?

Lecturer – GRI G4 Certification Course @ L'Oreal Office, New York, NY

November 22, 2013

Discussed the Governance & Accountability Institute's work as the exclusive GRI data partner in the US, UK, and Ireland. Also briefly discussed some sector specific findings of our 2013 research on materiality.

Financial Services Sector Sustainability Materiality Matters GRI Workshop

Lecturer – GRI Business Transparency Program @ Baruch College, New York, NY

November 20, 2013

Presented on the topic "In GRI reporting, materiality really matters – but, what sector specific issues, aspects, and indicators matter in the Financial Services Sector?" Different angles of Materiality from different perspectives including investor (SASB) and other stakeholders (GRI, IRRC).

The Current State of ESG Voluntary Reporting under the GRI Framework: Key Trends, Drivers, Growth Factors, and Impacts. The Latest Practices of Corporate Leaders.

Speaker @ Global ESG Regulatory Academy, New York, NY

June 6, 2013

Discussed the trends found through our analysis and research as the exclusive GRI data partner here in the USA, UK, and Ireland. Other speakers included Hank Boerner – Chairman @ G&A Institute and Linda M. Lawson, Esq., Founder, CEO & Chief Counsel @ Global ESG Regulatory Academy and CSR Insight.

Sustainability Communications and Reporting: The Bar Has Been Raised and Changes Are Coming

Discussion Leader @ The Union Club, Cleveland, OH

May 22, 2013

Dix & Eaton invited myself and Hank Boerner of the Institute to offer an educational, thought-provoking discussion on sustainability communications and reporting to a select group of Dix & Eaton's top corporate clients, prospects and other interested parties. Opening up the eyes, ears and minds of Dix & Eaton's key clients and contacts to be more aware of the rising tide of opportunities and challenges associated with sustainability communications and reporting.

Making the Business Case for Sustainability; The Importance of Sustainability Reporting

Moderator @ Panel Discussion @ Baruch College, New York, NY

April 12, 2013

Panelists: Sophia Mendelson - Head of Sustainability @ JetBlue, Maung Min - Director of Environment, Health, Safety & Sustainability @ Bristol-Myers Squibb, Hideki Suzuki – ESG Group, Equity Fundamentals Dept @ Bloomberg LP, and Amy Springsteel – Director of Corporate Responsibility @ ING.

GRI Sector Leader Series – Enhancing Quantity & Quality of Sustainability Reporting

Speaker @ International Federation of Accountants, New York, NY

April 3, 2013

GRI Launch of the the US external assurance study with Governance & Accountability Institute & Bloomberg LLC. Explored the findings from our research report of external assurance in US Sustainability reporting with Marjella Alma of GRI, and Rina Level of Bloomberg LLC.

Sustainability Reporting Matters – BUT Who Cares About Sustainability?

Lecturer @ GRI G3.1 Certification Course @ International Flavors & Fragrances

November 29, 2012

Discussed the drivers of sustainability reporting from a perspective of each stakeholder group including Customers, Employees, Shareholders, Partners, Financiers, Government, NGOs, Peers, Community, and Associations.

SAMPLING OF RECENT TEACHING & SPEAKING EXPERIENCE (CONTINUED)

GRI Reporting in the USA

Panelist @ NYU Stern / Social Enterprise Association – Kaufman Management Center, New York, NY
 Conversed on the current status of GRI reporting in the US from an investor and corporate perspective. Moderator was Mark A. Seronowski – President & Founder @ MetaVu. Fellow Panelists included Mike Wallace - Director of Focal Point USA @ GRI, Michael Muyot – President and Founder @ CRD Analytics, and Kip Cleverly – Director of Global Sustainability, International Flavors and Fragrances.

November 13, 2012**Public Policy as a Strategic Tool for Sustainable Investment**

Panelist @ SRI in the Rockies Conference, New Orleans, LA

Presented on the various voluntary and mandatory regulations that apply to Sustainability reporting around the world, and examples we can take to implement our own public policy for Sustainable Investment. Moderator was Tim Smith – SVP, Director of ESG Shareowner Engagement @ Walden Asset Management. Fellow panelists included Sanford Lewis - JD Attorney and Principal, Strategic Counsel on Corporate Accountability and Lisa Woll – CEO @ US Social Investment Forum (SIF)

October 4, 2011**Black Tails and Transparency: SRI Portfolio Risk and Performance**

Speaker @ Basecamp SRI @ Union Square Ballroom, NYC

Discussed results of our 2011 analysis of the Fortune 500 and S&P 500 Sustainability reporting trends and benefits. Explained various reputational, financial, and motivational impacts on companies that report on Sustainability / Corporate Social Responsibility using various reporting frameworks.

June 15, 2011

RELATED EXPERIENCE

Governance & Accountability Institute Inc., New York, NY

Co-Founder and Executive Vice President

Founded the Governance & Accountability Institute in 2007 with partners Hank and Mary Ann Boerner to serve as the “Sustainability Headquarters” providing advisory and strategic information resources to clients in the corporate, investment, public and social sectors.

June 2007 – Current**Rowan & Blewitt Inc., An Interpublic (IPG) Company**

Senior Vice President, Information Technology

Started as an intern at Rowan & Blewitt, an issues and crisis management consulting firm. Learned the ropes of pro-active and re-active issues management, and worked with many large corporate clients on sensitive issues. Three years after the firm was purchased by Interpublic Group the partners of the firm left, and I left with other members of the team to form the Governance & Accountability Institute in June of 2007.

September 1998 – June 2007**The Global Sourcing Council**

Judge for GS Awards 2013 – Sustainable and Socially Responsible Sourcing

Established in 2008, the GSC 3S Awards program recognizes exceptional achievements in the global sourcing marketplace, shown by individuals and organizations that exhibit a combination of positive business, social and economic leadership.

2013

PUBLICATIONS AND PAPERS

Carrots and Sticks: Sustainability Reporting Policies Worldwide – Today’s Best Practice, Tomorrow’s Trends

Global Reporting Initiative

Hank Boerner, Linda Lawson, and myself wrote the US section. The third edition covering 45 countries and regions voluntary and mandatory sustainability reporting policies worldwide.

2013**Trends in External Assurance of Sustainability Reports: Spotlight on the USA**

G&A Institute, GRI Focal Point USA and Bloomberg LLC.

Analysis of the frequency of assurance, type of assurance, data assured, and by who in Sustainability reports published in the US.

2013**2012 Corporate ESG / Sustainability / Responsibility Reporting – Does it Matter?**

G&A Institute

Analysis of the S&P 500 Companies’ ESG Reporting Trends and the benefits regarding financial performance, Equity Indexes, Key Corporate Reputational Lists / Awards, and Ratings/ Rankings.

2012**2011 Corporate ESG / Sustainability Reporting – Does it Matter?**

G&A Institute

Analysis of Fortune 500 and S&P 500 Companies’ ESG Reporting Trends & Capital Markets Response.

2011

LANGUAGES

English – Native Language
Italian and Spanish – Beginner reading and listening - minimal writing, speaking
Portuguese, French, and Arabic – Some basic words and phrases

MEMBERSHIPS

Social Investment Forum (SIF)
Social Investment Research Analyst Network (SIRAN)
SIRAN Research Committee Steering Group
NetImpact NYC Professional Chapter
Sustainability Practice Network (SPN)
GRI Organizational Stakeholder (OS)
Molloy MBA Alumni Association
Mensa NYC chapter

COMPANIES ADVISED (SAMPLING)

American Airlines, Autogrill, Bayer, Diesel Technology Forum, Computer Associates, Daimler-Chrysler, General Motors, Sigma-Aldrich, Elemco, Goodyear, Interpublic Group, Household International, HSBC, Freddie Mac, Jenny Craig, Johnson & Johnson, Educational Testing Service, Monsanto, Smithfield Foods, Tyson Foods, Novartis, Pharmacia, SWM International, Vectren Corporation, Oracle, TeraData (NCR), Schnitzer Steel, Outback Steakhouse, QBE Group, National Community Redevelopment Coalition (NCRC), Cemex, Grace Church, BIC, Trust Across America, Lindner Funds, CRD Analytics and Indexes, Thomson Reuters Indexes, S-Network Global Indexes, Governance Metrics International (GMI), Audit Integrity.